



物流營運危機及風險管理工作坊

Logistics Operations Crisis & Risk Management Workshop

本工作坊適合物流企業管理營運者，市場拓展經理，專案項目策劃專才，風險或危機處理專才，安全管理，保安管理，專業人士等。Special design for Supply Chain and Logistics Managers, Operators, Risk & Crisis Managers, Marketing and Sales Managers, Information Security Managers, IT Managers, Safety and Security Managers and related professionals.

工作坊目標 Objectives

從 97 金融風暴，911 恐怖襲擊，非典型肺炎等世界大事的發生，不少企業都意識到危機應變管理的重要性，需要擁有這方面專業知識的人才。突發事故隨時可能觸發企業危機，作為精明的企業管理人，如能洞悉潛在危機，警覺到將來可能發生的威脅，準確評估沙士、禽流感等問題對企業營運的影響，訓練企業管理人的危機管理思維，擴闊其視野，高瞻遠矚，透過既定的程序，科學而系統化的風險及危機處理方略，針討性地執行相應的行動和措施，做到居安思危，未雨綢繆，以便在危機發生前洞悉先機，做好防禦部署，將危機的破壞力減到最低及提高市場競爭力。 In globalization content, there are known or unknown risks or frauds that could cause immeasurable damage to an organization. Y2K, 911, terrorism, ideology, SARS, Avian Flu, fraudulent trading, WTO Conference, Olympic events, CTPAT, and SOX add more pressure on management to be well prepared for the worst. As a decision maker of logistics professional it is crucial to understand and control the business environment with right strategies to mitigate possible fraud and risks. The speaker will share with participants his experience in risk analysis, risk & fraud identification, control strategies, policy and audit planning.

課程大綱 Course Contents

風險及危機管理

- Introduction to Crisis and Risk Management
- Senior Management Perspective to Risk and Fraud Management
- Primary Objectives of Crisis and Risk Management
- Legal Obligations and concerns
- Top security threats and frauds
- Control and security principle
- Risk assessing tools

營運持續管理及個案研討

- Business Continuity Management
- Cost Justification
- Project Risk Management
- Outsourcing Risk Management
- Service provider selection risks; Contracting risks
- Case studies

計畫的發展和實施

- Key components of crisis management planning
- Business impact analysis
- Crisis and continuity strategy
- Models for WTOMC6, Avian Flu, SARS
- Business and information recovery strategies



測試，維護和審核

Standards, Testing, Maintenance, Assurance and Audit
Logistics security standards: C-TPAT, TAPA, GMP, CISSP
Information systems of logistics and risk management
Testing types; Maintenance procedures
Audit elements and planning

講師介紹 Speaker


夏永超先生 - 商業風險評估專業協會總裁 President of ICRM <http://www.icrmasia.com>
Danny Ha, President of ICRM, CT-CLE, FCRP, CRT, CPM, CISA, CISM, CISSP, ITIL, B.Sc.(Hon), MBA(C)

夏永超先生擁有二十多年豐富專業工作經驗，曾參與於不同規模企業機構及政府部門等有關之物流系統、保安風險及審核事宜。夏先生同時擔任香港多間大學的客席導師，負責物流及風險保安管理課程。夏先生經常接受報章、雜誌、刊物等邀請訪問，分享他多年的專業經驗和建議。夏先生持有「中國物流師認證課程」培訓導師認可證書，是持牌的「資訊系統審核師」CISA、「資訊系統保安經理」CISM、「資訊系統保安專業資格」CISSP、「商業風險及危機管理認證導師」CRT、CPM、ITIL 及持有不同國際著名的專業團體之資深專業資格。

Danny Ha has been an risk & crisis management practitioner for more than 25 years covering area in business crisis and risk management, logistics audit, information systems security and audit, and project management for logistics, supply chain management, warehouse, trading operations, manufacturing, banking, financial, government, retail and servicing, garment, property agencies, health-care, and hospital industries. He is a Certified Teacher for China Logistician Examination (CT-CLE), Fellow of Certified Risk Planner (FCRP), a CRT (Certified Risk Trainer) of CRP, Certified Project Manager (CPM), Certified Information System Security Professional (CISSP), Certified Information Systems Auditor (CISA), Certified Information Security Manager (CISM), and the holder of ITIL Foundation. He is also the designation and membership holder of HKLA, PMI, itSMF, HKCS, ACM, and PSNY.

Danny is now the President of Institute of Crisis and Risk Management (ICRM). He is one of the honouree of the First Asia-Pacific Information Security Leadership Achievements Programme (ISLA) of ISC2, 2007 in area of security consulting and training. He is a frequent speaker at various seminars and conferences, has been interviewed by number newspapers on subjects relating to his professional knowledge, skills and experiences and has written articles on related specialized subjects such as IT Governance, Six Sigma and Game Theory.

報名查詢 Contact

<p>商業風險評估專業協會 The Institute of Crisis and Risk Management (ICRM) 新界沙田安平街六號新貿中心 A 座 20 字樓 2 號室 Unit 2002, 20/F, Tower A, New Trade Plaza, 6 On Ping Street, Shatin, NT. Tel: (852) 3521-0798 Fax: (852) 3690 5302 or 2723 5862 Enquiry : Tel (852) 3521 0798 (9:30 am - 6:30 pm) Every Mon - Sat Email: info@icrmasia.com Website: http://www.icrmasia.com</p>	 <p>商業風險評估專業協會 The Institute of Crisis and Risk Management</p>
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曾經報導、演講及培訓; News and Training Conducted:

Shenzhen Seminar 2007



Crisis management skills are crucial to industry

Chris Davis

Supply chains invariably run into trouble and that is when comprehensive crisis and risk management solutions make the difference between a company's ability to overcome the problem or experience lasting damage.

Danny Ha, president of the Hong Kong Institute of Crisis and Risk Management (ICRM), said several global trends were affecting the logistics industry, including the globalisation of the supply chain, shortening of product lifecycles, low inventory and quick response requirements.

In facing these trends, companies needed a thorough understanding of crisis and risk management issues.

"They need a framework by which senior leadership can rapidly assess a given situation, make critical decisions and push out their message in a timely manner," Mr Ha said.

Faced with greater scrutiny from regulators, customers and industry partners, crisis and risk management is no longer an additional business concept but an essential part of maintaining a business edge.

To meet the practical crisis and risk management needs of professionals, executives and their organisations in the logistics sector, the ICRM offers a certified risk planner programme.

The 40-hour programme includes internationally accepted best practices training for developing and managing crisis and risk solutions.

The programme also helps managers identify areas of risk in their companies and develop response and areas of responsibility processes.

"These programmes have been designed in response to high demand from a wide variety of bodies and corporations interested in enhancing the skills and expertise of those involved with the business of risk and crisis management," Mr Ha said.

The ICRM offers tailored crisis and risk management programmes for Hong Kong's key industries.

Leon Li Yuk-on, master of science programme director in

global supply chain management at the Hong Kong Polytechnic University, said risk and crisis management should be integrated into a company's management strategies in the same way as finance or sales and marketing.

In addition to equipping students to meet existing and future needs in the supply chain management profession, the programme covers crisis and risk management with the aim of creating and sustaining competitiveness in the supply chain through cost, quality and efficiency.

Effective crisis and risk management is accomplished through prompt response, early and continuous communication and effective execution.

"A key consideration for keeping a supply chain going, or arranging alternative sources of supply, is the availability of people in a company with the right skills to handle crisis and risk management issues," Dr Li said.

The master of science in industrial logistics systems offered by PolyU, and logistics programmes offered through the Hong Kong Logistics Association, Transport Logistics Training Board and Vocational Training Council include courses or modules on crisis and risk management.

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LEON LI
MSC PROGRAMME DIRECTOR
GLOBAL SUPPLY CHAIN MANAGEMENT
HONG KONG POLYU