



The Institute of Crisis and Risk Management (ICRM)

Crystal Celebration Dinner 2015

Event Theme :

Creating the Future: Sustainability and Prosperity
(共創未來，燦若繁星)

Sponsorship and Charity Package

19 November, 2015, Thursday

The Institute of Crisis and Risk Management ("ICRM"), a not-for-profit and self-regulating professional organization incorporated (Societies Ord.) since March 2001 in Hong Kong Special Administrative Region, is one of the leading conformity accreditation and certification organization to assist the executives in the commercial, industrial, and business sectors in the development of risk and crisis management systems, train-the-trainers and mediation etc. The Institute is committed to a role of crisis management and leadership in all facets of the business. The Institute has around 1500 members from all walks of life including advisors, business executives, consultants, professionals, scholars and specialists, and so on. The Institute introduces the key concepts, knowledge, skills, and practices of international crisis and risk management systems and ISO standards (certification, accreditation and consultancy) through the practical experience sharing, and knowledge and skills transferring to enhance organizations' competitiveness and individual's capabilities. The Institute advocates and bears the social responsibility. All proceeds from the event go to charity, such as helping the poor school children, aiding elderly persons, and patients in need.



The Institute is celebrating its 15th year of establishment in 2015. The "Crystal Anniversary Celebration Dinner 2015" is the highlight of a series of initiatives and activities organized to commemorate the 15th Anniversary. The Dinner also promotes fellowship among members, advisors, business executives, professionals, specialists, academic scholars, consultants, officials, and friends to provide them with networking and business opportunities. The event is opening to all members, their spouse, partners, and guests. Start planning your time and be sure to take advantage of this priceless and golden opportunity. The Dinner will be held as follows:

- Date : 19 November 2015, Thursday
- Time : 6:30 p.m. to 7:30 p.m. - Cocktails
7:45 p.m. to 11:00 p.m. - Dinner (Chinese Style)
- Venue : Courtyard by Marriott Hotel Hong Kong Shatin.
1 On Ping Street, Shatin, New Territories, Hong Kong.
- No. of Attendees : Around 120 attendees
- Guest of Honor : Secretary of HKSAR Government
- Keynote Speaker : Distinguished Professors and National People's Congress of the People's Republic of China
- Keynote Speaker : Prestigious CEO from Business
- Tentative Rundown: As per attached on page 6
- Dress Code : Business Attire
- R.S.V.P : [Ms. Daisy Lam](#)
[Vice President of The Institute of Crisis and Risk Management](#)
[Mobile : 852-91898886](#)
[Email : daisylam0215@gmail.com](mailto:daisylam0215@gmail.com)



REPLY FORM

To: The Secretariat, The Institute of Crisis and Risk Management
Unit 2002, 20 Floor, Tower A, New Trade Plaza, 6 On Ping Street, Shatin, New Territories, Hong Kong.

For Reservation and Enquiry : Ms. Daisy Lam (Tel: 852 - 91898886) [Email: daisylam0215@gmail.com](mailto:daisylam0215@gmail.com)

FEATURED SPONSORSHIP AND CHARITY OPPORTUNITIES : ICRM Crystal Celebration Dinner

Raising the visibility of your company is the key to taking full advantage of your participation at the ICRM Crystal Celebration Dinner at Courtyard by Marriott Hotel, Hong Kong Shatin. ICRM Sponsorships give your company maximum exposure to the attendees before, during and after the event, with options to accommodate all budgets.

To join us as a sponsor please complete this reply form with bank-in-slip and return to Ms Daisy Lam, email to daisylam0215@gmail.com

Dinner Sponsorship Package

Diamond Sponsor HK\$38,800

1. Complimentary Table (12 seats) at the "Crystal" Celebration Dinner
2. A Complimentary Full-page (4-colour) Advertisement (A4 size) on the products / services will be published on the Event Booklets
3. Logo on the advertising materials
4. Logo/Link on the Event Page of the ICRM Website
5. Name and Logo will be published on the Event Booklets
6. General Acknowledgments onsite
7. Marketing and Promotional materials will be put in our welcome goodie bags
8. Award Trophy
9. Complimentary Event Booklets

Platinum Sponsor HK\$28,800

1. Complimentary Table (6 seats) at the "Crystal" Celebration Dinner
2. A Complimentary Half-page (4-colour) Advertisement (A4 size) on the products / services will be published on the Event Booklets
3. Logo on the advertising materials
4. Logo/Link on the Event Page of the ICRM Website
5. Name and Logo will be published on the Event Booklets
6. General Acknowledgments onsite
7. Marketing and Promotional materials will be put in our welcome goodie bags
8. Award Trophy
9. Complimentary Event Booklets

Gold Sponsor HK18,800

1. Complimentary Table (3 seats) at the "Crystal" Celebration Dinner
2. A Complimentary Quarter-page (4-colour) Advertisement (A4 size) on the products / services will be published on the Event Booklets
3. Logo on the advertising materials
4. Logo/Link on the Event Page of the ICRM Website
5. Name and Logo will be published on the Event Booklets
6. General Acknowledgments onsite
7. Marketing and Promotional materials will be put in our welcome goodie bags
8. Award Trophy
9. Complimentary Event Booklets



Supporting Organizations - Corporate / Institution / NGO **HK\$5,000** **HK\$10,000**

1. Logo on the advertising materials
2. Logo/Link on the Event Page of the ICRM Website
3. Name and Logo will be published on the Event Booklets
4. General Acknowledgments onsite
5. Complimentary Event Booklets

Gifts Sponsor for Welcome goodie bags and Lucky draw prizes

1. Logo on the advertising materials
2. Logo/Link on the Event Page of the ICRM Website
3. Name and Logo will be published on the Event Booklets
4. General Acknowledgments onsite
5. Complimentary Event Booklets

Individual Sponsor HK\$_____

1. Logo on the advertising materials
2. Logo/Link on the Event Page of the ICRM Website
3. Name and Logo will be published on the Event Booklets
4. General Acknowledgments onsite
5. Complimentary Event Booklets

Individual Seats

ICRM Members and Members with guest

Individual HK\$980 per person

Table HK\$11,760 per table (12 persons)

Non-members

HK\$1,080 per person

HK\$12,960 per table (12 persons)

Registration deadline : 30 September, 2015

I agree to reserve _____ table(s) / _____ person(s) *

Enclosed is a crossed cheque for HK\$_____ payable to **The Institute of Crisis and Risk Management** or deposit to HSBC account 500-831235-838 and send the reply form with bank-in-slip to **Ms. Daisy Lam at email: daisylam0215@gmail.com**

(*Please delete as appropriate.)

Please email the guest attendance list (as per attached form on page 7), sponsor gifts list (as per attached form on page 8) and the file of the advertisement will be sent to **Ms Daisy Lam on or before 30 September 2015 (Wednesday)**.
 Email : daisylam0215@gmail.com Mobile Phone no.: 91898886

Material requirements are as follows:

- Hi-resolution CMYK pdf / ai (convert to outline)
- Right-reading
- Bleeding size: 216 (w) x 303 (h) mm
- Trimmed size: 210 (w) x 297 (h) mm
- Files of the company logo (both ai and jpg files, with a resolution of at least 1MB) will be sent to **Ms Daisy Lam email: daisylam0215@gmail.com**

Company Name: _____

Company Address: _____

Contact Person: (Mr/Mrs/Miss/Ms) _____ Membership No.: _____

Title: _____

Tel (office): _____ Mobile: _____ Fax: _____ Email : _____



We/I authorize **The Institute of Crisis and Risk Management (ICRM)** to use the above-said data to keep us/me informed of any direct marketing information including training and education programmes, awards and competitions, membership, alumni, promotional activities and other services and activities that may arrange.

I consent I do not consent

CERTIFICATE OF ATTENDANCE - CPD

On request, a certificate of Attendance (3 hours-CPD) will be available after the conclusion of the 2015 celebration dinner.

Please photocopy for more registration forms if necessary.

No refund will be made after payment, but participants can arrange to have their places substituted should they be unable to attend the dinner.

We/I shall comply with ICRM Privacy Policy Statement, the Hong Kong Personal Data (Privacy) Ordinance (Cap. 486) and other related regulations which will be changed from time to time. We/I declare that the data given in support of this registration are, to the best of my knowledge, true, accurate and complete. We/I understand that the data will be used in the registration process and that any misrepresentation, omission or misleading information given may delay my registration.

We/I understand that, upon our/my registration, the data will become part of the ICRM record and may be used and processed for all lawful purpose relating to the academic and/or non-academic activities in accordance with the established policy of the ICRM and the Hong Kong Personal Data (Privacy) Ordinance (Cap. 486).

We/I expressly consent that the personal data will be used for the ICRM administrative, academic, research, statistical, alumni activities and prescribed purposes as allowed by ICRM and the laws of Hong Kong from time to time. ICRM reserves the right to have final decision on the event as necessary.

Full Name and Signature:

Date :

**Thank you for your Support, Sponsorship, Contribution
and Participation.**



Tentative Programme Rundown

The Institute of Crisis and Risk Management (ICRM) Crystal Celebration Dinner 2015

Event Theme :

Creating the Future : Sustainability and Prosperity
(共創未來，燦若繁星)

**Courtyard by Marriott Hotel Hong Kong Shatin.
1 On Ping Street, Shatin, Hong Kong.**

19, November 2015 (Thursday)

- 6:30 - 7:30 pm Cocktail Reception
- 7:45 - 7:55 pm Welcome address by Dr. Freddie Lee
Founder and Chairman of The ICRM
- 7:55 - 8:15 pm Guest of Honor Speaker
- 8:15 - 8:30 pm Toast, Cake Cutting Ceremony and Group Photo
- 8:30 - 8:40 pm Dinner Commences and Table Prize
- 8:40 - 9:00 pm Keynote Speech
- 9:30 - 9:50 pm Keynote Speech
- 10:30 - 10:45 pm Lucky Draw
- 10:45 - 11:00 pm Closing Remarks by Dr. Freddie Lee
Founder and Chairman of The ICRM

Remarks: - Dinner event with live band and singer



ICRM Crystal Celebration Dinner

Guests Attendance List

No.	Prof./ Dr./ Mr./ Mrs./ Ms.	Full Name	Nick Name	Company / Institution	Mobile Phone #	Email	Remarks
1							
2							
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ICRM Crystal Celebration Dinner Gifts Sponsor Lists

Sponsor Name :	
Contact Person :	
Contact No. :	
Contact Email :	
Delivery Date :	

No.	Item / Model no.	Item name	Quantity	Gifts value (HK\$)	Remarks
1					
2					
3					
4					
5					
6					
7					
8					
9					
10					
11					
12					
13					
14					
15					
16					
17					
18					
19					
20					
				Total Gifts Amount :	